



iFanz / MySpace™ Plug-in Instructions

Did you know that you can own and control your list of Fanz rather than having your "Friends" names collected by someone else? If you already have a MySpace™ account, you can now easily plug in the iFanz form code so that your sign-ups will go directly into your iFanz account where you can see them, save them, download them to Excel, write to them state by state, zip by zip and even send them individual, pre-programmed birthday messages. To do this, you obviously need to ask them for their DOB. It's pretty simple, here it goes:

STEP 1

Log in to your iFanz account. If you have forgotten your password, enter your username and click "forgot password" it will be e-mailed to you.

The screenshot shows the iFanz website interface. At the top left is the iFanz logo with the tagline "Your Fanz Are Your Future." To the right, it says "The Ultimate Fan Development and E-mail Marketing System." Below this is a navigation bar with categories: MUSICIAN, DIRECTOR, AUTHOR, SPEAKER, ACTOR, FINE ARTISTS, MANAGER, BUSINESS, AFFILIATE, FAN. A sidebar on the left contains a "Tell me more. I am a:" section with buttons for: Get iFanz, Service Details, News, Affiliate Program, Marketing Services, Your Music in iTunes, Make + Sell CDs/DVDs, Book Publishing, Your Merchandise, Pricing, Members, Resources, Contact us, and Log In. The main content area has a login form with fields for "User Name" (containing "demo") and "Password" (containing "*****"), a "Login" button, and a "forgot password?" link. A "please enable cookies for log-in" message is displayed above the form. At the bottom, there is a "NO SPAM" icon, a "Quick Links - please choose:" dropdown menu, and a Firefox browser logo with the text "rediscover the web". A promotional banner at the bottom left says "GET A FREE TEST ACCOUNT PASSWORD HERE..." and "give iFanz a test drive today".

STEP 2

If you haven't already designed your sign up form, click on "My Signup Page" and then under the first option, Email Collection Form, click on Form Options.

You will return to this screen shortly and get the code from the "Show HTML" button but first, proceed to Step 3 on the next page.

The screenshot shows the iFanz website interface. At the top left is the iFanz logo with the tagline "Your Fanz Are Your Future". To the right is a navigation bar with "The Ultimate Fan E" and buttons for "upgrade my account" and "support / faq". A left sidebar contains navigation links: "Main Page", "My Console", "My Marketing Toolz", "my info", "my account settingz", "my signup page", "mail to my list", "manage my list", and "help desk". The main content area is titled "Customize Your iFanz Account" and displays "Your iFanz Web Page: <http://demo.ifanz.net/>". Below this is the "Email Collection Form" section, which includes instructions: "The first step in creating your email/name/address collection form. Click form options to choose which fields of information you would like to collect. You can then preview the form and either go back to form options or show HTML—that will give you the code you need to put on your web site. (Note: you must do this step whether you have a web site or not.)" and three buttons: "Form Options", "Preview Form", and "Show HTML".

STEP 3

Decide which questions you want to ask by clicking on the "Collect" column. If you want to make this a "required" field, then also click on the corresponding button in the right column, the "Required" column. We suggest you ask your visitors to confirm if they are over 13 years old – just be on the safe side and be in compliance with COPA the Children Online Privacy Act.

	Collect	Required
Title	<input type="checkbox"/>	<input type="checkbox"/>
First Name	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Last Name	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Gender	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Date of Birth	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Address	<input type="checkbox"/>	<input type="checkbox"/>
Suite/Apt #	<input type="checkbox"/>	
City	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
State	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Zip	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Country	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Phone	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Evening Phone	<input type="checkbox"/>	
Fax	<input type="checkbox"/>	
URL	<input type="checkbox"/>	
Comments	<input checked="" type="checkbox"/>	
Are you over 13 years old? (why is this checked?)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

STEP 4

At the bottom of the form design page, make sure you enter a web page address for your users to return to AFTER they sign up. This can either be a "thankyou" page which you create on your web site, your MySpace page address or any active web page.

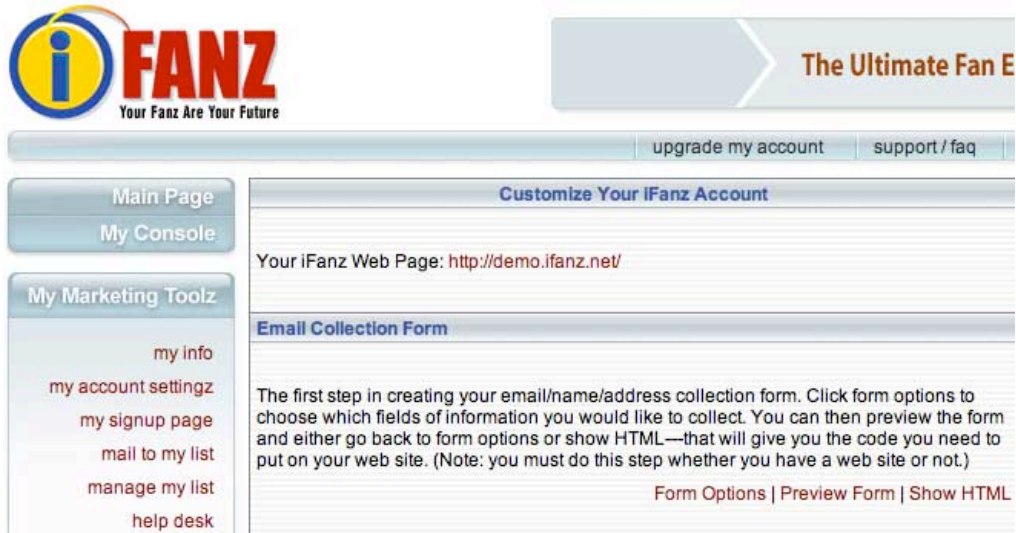
Return URL

This is the web page your users are sent to after they sign up to your mailing list.

Save

STEP 5

Click "back" in your browser to take you back to the Customize account page. This is where you will now click on "Show HTML" and get the raw code to put into your MySpace page or web site.



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STEP 6

Click your mouse / cursor ONCE inside the box and then select all (CTRL A). Copy (CTRL C) the code. This will save this HTML code to your clipboard ready to paste it into your page.



The Ultimate Fan

upgrade my account

support / faq

Main Page

My Console

My Marketing Toolz

my info

my account settingz

my signup page

mail to my list

manage my list

help desk

log-out

My Page Toolz

news manager

calendar manager

content manager

image gallery

media manager

My Statz

0 - new fanz

41 - total fanz

0 - messagez sent

[mail statz](#)

Copy HTML for Your Fan Sign Up Page

To include your iFanz form on your website, copy and paste the code below into your preferred HTML page.

Once you have pasted the code into your HTML page, you can easily change font styles and colors.

Once you or your webmaster have pasted the code into your site it will seem to the user like they never left your site, but your data will be passed into your iFanz account and stored securely for you to access with your password.

```
<form name="form1" method="post" action="http://demo.ifanz.net/register.php">
  <div align="center">
    <table width="550" border="1" cellpadding="2"
cellspacing="0">
      <tr>
        <td>Email * </td>
        <td><input type="text" name="Email" size="30"
maxlength="40"> </td>
      </tr><tr>
        <td>First Name * </td>
        <td><input type="text" name="FirstName"
size="25" maxlength="25"> </td>
      </tr><tr>
        <td>Last Name * </td>
        <td><input type="text" name="LastName"
size="25" maxlength="25"> </td>
      </tr><tr>
        <td>Gender * </td>
        <td><input type="radio" name="Gender"
value="M"> Male <input type="radio" name="Gender" value="F">
Female </td>
      </tr><tr>
        <td>City * </td>
        <td><input type="text" name="City" size="20"
```

STEP 7

Open a new browser window and go to MySpace.com and log in to the "edit my profile" page.

The screenshot shows the Myspace.com homepage. At the top, there's a blue header with the Myspace logo and navigation links. Below that, there's a menu with categories like Home, Browse, Search, etc. The main content area features several music video promotions with 'watch now!' buttons. On the right, there's a 'Member Login' box with fields for E-Mail (demo@ifanz.com) and Password, along with 'LOGIN' and 'SIGN UP!' buttons.

STEP 8

Navigate to the "Band Details" tab.

The screenshot shows the 'Add a New Show' form. At the top, there are tabs: 'Upcoming Shows', 'Band Details' (selected), 'Basic Info', 'Manage Songs', and 'Listing Info'. The form has a title 'Add a New Show' and a note '*Required Fields [more info]'. The fields include:

- Show Date: Apr / 20 / 2006 (with a calendar icon) and Show Time: 8 : 00 (with AM/PM dropdown).
- *Venue: [text input] and Cost: [text input]
- Address: [text input]
- City: [text input] and Zip Code: [text input]
- State: [dropdown menu] and Non-US: [dropdown menu]
- Description: [large text area]

 An 'Update' button is located at the bottom right of the form. A note below the State dropdown says '*US and Canada users should enter a zip code'.

STEP 9

Under the "Bio" box, click "edit". This is where you want to enter your iFanz collection code. If you already have a bio in there, just paste it below. It is already in your clipboard so, paste it by hitting "CTRL" V and bingo there it is!

Edit Profile >> Edit Your Band's General Info[View My Profile](#)

Upcoming Shows	Band Details	Basic Info	Manage Songs	Listing Info	
Band Bio:					
<pre> <td><td><input type="text" name="Email" size="30" maxlength="40"></ </tr><tr> <td>First Name * </td> <td><input type="text" name="FirstName" size="25" maxlength="25"></td> </tr><tr> <td>Last Name * </td> <td><input type="text" name="LastName" size="25" maxlength="25"></td> </tr><tr> <td>Gender * </td> <td><input type="radio" name="Gender" value="M"> Male <input type="radio" name="Gender" value="F"> Female</td> </tr><tr> <td>Postal Code * </td> <td><input type="text" name="Zip" size="15" maxlength="15"></td> </tr><tr> <td>Country </td> <td><select name="Country" class="menustyle1"><option </td></pre>					<td><input type="text" name="Email" size="30" maxlength="40"></ </tr><tr> <td>First Name * </td> <td><input type="text" name="FirstName" size="25" maxlength="25"></td> </tr><tr> <td>Last Name * </td> <td><input type="text" name="LastName" size="25" maxlength="25"></td> </tr><tr> <td>Gender * </td> <td><input type="radio" name="Gender" value="M"> Male <input type="radio" name="Gender" value="F"> Female</td> </tr><tr> <td>Postal Code * </td> <td><input type="text" name="Zip" size="15" maxlength="15"></td> </tr><tr> <td>Country </td> <td><select name="Country" class="menustyle1"><option
<div style="text-align: right;"> <input type="button" value="Cancel"/> <input type="button" value="Preview"/> </div>					

STEP 10 RESULT!

Congratulations, you are now in charge of your relationship with your Fanz. Remember your Fanz Are Your Future – and the future is NOW.

MySpace URL: http://www.myspace.com/ruthmccartney	
ruthmccartney General Info	
Member Since	4/15/2006
Band Website	ruthmccartney.com
Sounds Like	Sade Lisa Stansfield Marilyn Monroe
Record Label	iFanz Records
Type of Label	Indie

About ruthmccartney

Educated in England at West Kirby County Grammar for Girls, the North West Stage School and the Royal Ballet, being trained in the theatre, Ruth saw a need to combine communication and entertainment. In her formative years in Liverpool, UK, she assisted at home in sorting, filing and replying to fan correspondence addressed to her step-brother Sir Paul, as well as helping her mother Angie create The Wings Fun Club in 1972. She devised iFanz.com, a sophisticated data management, PHP platform and reporting software which allows users to manage their customer or fan base directly online.

Formerly, Ruth was a singer/songwriter and recording artist on BMG/Jupiter Records and has headlined tours in Russia, Lithuania, Armenia, Uzbekistan, Turkmenistan and Siberia for a total of 9 times. The tours sold millions of tickets and Ruth donated all of her proceeds to aid the 40,000 Armenian Earthquake victims left homeless by their devastating quake in 1989. As a songwriter, Ruth penned a gold single for Randy Crawford and has songs in several movies starring Julia Roberts, Faye Dunaway, Christina Applegate, Jonathan Schaech and Molly Ringwald.

Ruth has a long-standing commitment to charitable, philanthropic, and international associations. She has served on boards and been active in organizations including: KidsCharities.org, Feed The Children, Wheels for Humanity and Angels in Earth. She is the recipient of Russia's top honor as Woman of the Year which was presented to her at a ceremony on March 6 - International Women's Day at the Duma Parliament House in Moscow.

Ruth is an accomplished cook, speaks fluent Bavarian, a hobby songwriter, Ruth is 45 and lives at the beach in LA with her husband Martin Nethercutt and their 4 orange cats Yahoo, Google, Thelma and Louise.

Email *	<input type="text"/>
First Name *	<input type="text"/>
Last Name *	<input type="text"/>
Gender *	<input type="radio"/> Male <input type="radio"/> Female
Postal Code *	<input type="text"/>
Country	--Select Country--
Phone	<input type="text"/>
Comments:	<input type="text"/>
Date of Birth	1 / 1 / 1900
Are you over 13 years old? *	SelectOne
Did you attend a concert of mine in Russia?	<input type="text"/>
If yes, which city?	<input type="text"/>
* Required Fields <input type="button" value="Join List"/>	



Please email any questions to support@ifanz.com

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